



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION XI
DIVISION OF TAGUM CITY



Energy Park, Apokon, Tagum City, Davao del Norte, Philippines
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DIVISION MEMORANDUM No. 272 s. 2019

TO : All Public Elementary and Secondary School Heads
Attention:
School GAD Coordinators

Division GAD Focal Point System Members

FROM : The Office of the Schools Division Superintendent

SUBJECT : OBSERVANCE OF NATIONAL WOMEN'S MONTH CELEBRATION 2019

DATE : March 8, 2019

Pursuant to Presidential Proclamation No. 224 and 227 s. 1998 and RA 6949 s. 1990, the celebration of the National Women's Month is conducted every March as part of the worldwide observance of the International Women's Day, the Department of Education – Tagum City Division conducts the Division Celebration of the 2019 National Women's Month with the theme *We Make Change Work for Women*

School Head and GAD Coordinators shall take the lead and oversee the implementation of the activities in their respective jurisdiction. Enclosed is the list of activities and its corresponding guidelines.

Immediate and wide dissemination of this Memorandum is earnestly desired.


NELSON C. LOPEZ, CESO VI
Schools Division Superintendent

DEPARTMENT OF EDUCATION DIVISION OF TAGUM CITY RECORDS SECTION	
RELEASED	
By: <u>ARM</u>	
Date: <u>MAR 12 2019</u>	Time: <u>9:15</u>
Remarks: <u>Disseminated 272-19-3</u>	



LIST OF ACTIVITIES

Date	Event
March 2019	Launching Ceremony <ul style="list-style-type: none"> • Hanging of Streamer • Opening Program Copy for the theme: http://pcw.gov.ph/WomenMakeChange2019
March 15, 2019 8:00am - 5:00pm	Submission of all entries at DepEd Tagum-SGOD
March 18-20, 2019	<ul style="list-style-type: none"> • Judging Period through Social Media via Likes at DepEd Tagum facebook Official page
March 22, 2019	Division Culmination Activity <ul style="list-style-type: none"> • Morning: National Women' Month Forum • Afternoon: Awarding Ceremony
March 11-29, 2019	School-initiated Activities Culmination Program



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DIVISION CELEBRATION OF THE NATIONAL WOMEN'S MONTH 2019

Theme: "We make CHANGE work for WOMEN"

March 22, 2019, 8:00am – 5:00pm

General Mechanics

1. Contestant shall all be a bonafide student of the school.
2. The contest shall be limited to one (1) contestant/per school only.
3. Prizes include medal and a certificate of participation and recognition to contestant and the coach/school.
4. Output of the different contests, shall be solely executed by the student.
5. Contestants who will violate any of the above conditions shall be disqualified.
5. All entries shall be submitted to the Division Office-SGOD on or before **March 15, 2019, 8:00am – 5:00pm**

MECHANICS FOR DIGITAL POSTER MAKING CONTEST

1. The contest is open to all Public Secondary Schools.
2. Each school should have one (1) participant with one entry only.
3. The poster must illustrate, interpret and emphasize the theme of the 2019 National Women's Month Celebration ("We Make Change Work for Women").
4. The school-participant will be using any Editing Software's like Photoshop, Paint. Etc
5. The finished posters are 8.5x11 inches (300 DPI) in size, portrait layout. Save the image with the following information:

Name initials_SchoolAcronym.jpg.

For example participant: John Lloyd Cruz – TCIT

Filename: JLC_TCIT.jpg

Note: When exporting the image to JPEG, make sure that the compression is 0 (zero compression) or set JPEG options Quality to Maximum (12).

6. All posters will automatically become official property of the Schools Division.
7. No distinguishing mark or name of the contestant shall appear in the entry.
8. Obscene and offensive elements in the poster will result to disqualification.
9. Judges' decision is final and irrevocable.
10. The posters will be judged according to the following criteria:

Social Media Votes via LIKES - 50%

Judges Rating - 50%

Judges Rating is based on the following criteria:

Originality – 35%

It must show the ability to be inventive and creative



Relevance to the theme – 35%

The design should effectively communicate from the given theme.

Aesthetic Appeal – 30%

The Poster design must captivate the judges' senses, taking into consideration the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality and proportion.

The Design receiving the most points Wins.

MECHANICS FOR ESSAY MAKING CONTEST

1. The contest is open to all Public Elementary Schools.
2. Each school should have one (1) participant with one entry only.
3. The essay must illustrate, interpret and emphasize the theme of the 2019 National Women's Month Celebration ("We Make Change Work for Women")
4. All Essays should be written in English and shall consist of not less than 250 words nor more than 300 words.
5. The essay shall not, in whole or in part, express or impliedly, subvert the principles of Democracy nor offend any religion, sect or creed, nor violate neither the standards of decency nor the laws on libel and defamation.
6. All essays will automatically become official property of the schools division.
7. No distinguishing mark or name of the contestant shall appear in the entry.
8. Judges' decision is final and irrevocable.
9. The essays will be judged according to the following criteria:

Social Media Votes via LIKES - 50%

Judges Rating - 50%

Judges Rating is based on the following criteria:

Content and Relevance to the theme	-----	40%
Structure and Cycle	-----	35%
Originality	-----	25%
	TOTAL	----- 100%



MECHANICS FOR PHOTOGRAPHY MAKING CONTEST

1. The contest is open to all Public Secondary and Elementary Schools.
2. Each school should have one (1) participant with one entry only.
3. The theme of the celebration should be the theme of the Photography competition.
4. Photos must be taken during the competition period (March 11-14, 2019).
5. Participants may use any digital camera.
6. Manually retouched and/or painted outputs are not allowed.
7. Creative effects done within the camera at the time of exposure (e.g. multiple exposures, flash fill, lighting, filtration, etc.) are allowed.
8. Digital retouching on density, contrast adjustments, minor cropping, burning, and dodging may be tolerated, although major manipulation of main images through adding or subtracting are not allowed.
9. A short description in 200 words or less about the photo be provided.
10. No distinguishing mark or name of the contestant shall appear in the entry.
11. All entries shall become the property of the schools division, which will have the right to reproduce, exhibit, or publish images for promotional purposes, indicating or acknowledging the photographer and the school.
12. Judges' decision is final and irrevocable.
13. The photos will be judged according to the following criteria:

Social Media Votes via LIKES - 50%
Judges Rating - 50%

Judges Rating is based on the following criteria:

Relevance to the theme -----	45%
Composition and Creativity-----	30%
Clarity and Technical Quality -----	25%
Total -----	100%