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Republic of the Philippines  
**Department of Education**  
REGION XI  
**SCHOOLS DIVISION OF TAGUM CITY**

**Division Memorandum**

No. 391, s. 2021

To: ALL ELEMENTARY AND SECONDARY SCHOOL HEADS  
MR. ANWAR E. MADEL, MPA – Division Brigada Eskwela Coordinator  
MR. ISAIAS E. MAGHUYOP – Education Program Supervisor – MAPEH  
DR. DARWIN F. SUYAT – Education Program Supervisor – SPA Coordinator

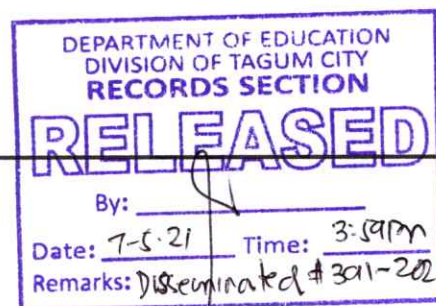
From: The Office of the Schools Division Superintendent

Subject: **SUBMISSION OF ENTRIES - 2021 BRIGADA ESKWELA REGIONAL JINGLE CONTEST**

Date: July 5, 2021

1. This refers to the Unnumbered Regional Memorandum dated June 24, 2021, re: Brigada Eskwela Regional Jingle Contest with the National Slogan “Bayanihan sa Paaralan” and a regional theme of “Handang Paaralan para sa Handang Pasukan”.
2. This contest is open to all DepEd Personnel in the region, teaching, non-teaching personnel, learners/students from public elementary and secondary schools.
3. The deadline of submission of division entries will be on July 14, 2 p.m., while judging of entries will be at 3 – 5p.m. of the same date.
4. Deadline of submission of winning entry of the Division will be on July 15, 2021.
5. Attached is a copy of mechanics and other important guidelines for additional information.
6. For any concern, you may contact Mr. Anwar E. Maadel, Division Brigada Eskwela Coordinator via email add at [anwar.maadel@deped.gov.ph](mailto:anwar.maadel@deped.gov.ph).
7. For information and guidance.

  
**DR. JOSEPHINE L. FADUL**  
Schools Division Superintendent



**Address:** Energy Park, Apokon, Tagum City, 8100  
**Telephone No.:** (084) 216-3504  
**Email:** tagum.city@deped.gov.ph  
**Website:** deped.tagumcity.gov.ph

Records

RECORDS FILE

2/06-1567

6/20/21

Mr. Masdel

Dr. Puyat

Mr. Maghuyog



DEPARTMENT OF EDUCATION  
Republic of the Philippines  
**Department of Education**  
RECORDS SECTION  
DAVAO REGION

Please confer

among yourselves on  
how we can have  
entry on this.

Office of the Regional Director

MEMORANDUM

By: N 409-2021-46  
Date: JUN 30 2021 Time: 5:01  
Remarks:

To : Schools Division Superintendents  
Attention : Division Partnership Focal Person

Subject: 2021 BRIGADA ESKWELA REGIONAL JINGLE CONTEST

Date : June 24, 2021

The Department of Education, Regional Office XI, will be conducting the **2021 Brigada Eskwela Regional Jingle Contest**, with the national slogan "*Bayanihan para sa Paaralan*" and a regional theme "*Handang Paaralan para sa Handang Pasukan*."

The contest aims to encourage all SDOs to showcase their talents and abilities in coming up with a campaign jingle to be used for the 2021 Brigada Eskwela (BE) marketing and advocacy activities of DepEd Region XI.

The contest is open to all DepEd-XI personnel (teaching/non-teaching) and/or learners (individual or group) from public elementary and secondary schools.

The deadline for the submission of Division Entry will be on July 15, 2021.

Attached is a copy of the mechanics and other important guidelines for your information.

In addition, everyone is reminded to stay safe at all times and strictly observe the minimum health protocols required by IATF.

For any concern, you may contact Mr. Alim J. Maguindanao, PDO IV, ESSD, via mobile number 0921-6994421 or via email at [alim.maguindanao@deped.gov.ph](mailto:alim.maguindanao@deped.gov.ph).

Please be advised accordingly.

ALLAN G. FARNAZO  
Director IV

Enclosed: As stated.

ROE2/ajm

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[Handwritten notes and stamps]



Address: F. Torres St., Davao City (8000)  
Telephone Nos.: (082) 291-1665; (082) 221-6147



**MECHANICS FOR THE 2021 BRIGADA ESKWELA  
REGIONAL JINGLE CONTEST**

National Slogan: **"Bayanikan para sa Paaralan"**

Regional Theme: **"*Handang Paaralan para sa Handang Pasukan*"**

**1. COMPOSITION**

- It must be in Filipino language;
- It must be relevant to the theme;
- The time duration must not exceed (3) minutes;
- It must be an original composition made by (DepEd Personnel/Teacher/s and/or Learner/s);
- Any musical instrument may be used as accompaniment; and
- The composition shall be performed by (DepEd Personnel/Teacher/s and/or Learner/s)

**2. PARTICIPANTS**

- The contest is open to all SDOs in Region XI
- Composer can be either an individual or a group
- Only 1 entry per SDO will be accepted in the Regional Level

**3. ENTRY FORMAT AND REQUIREMENTS**

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email at [afim.maguindanao@deped.gov.ph](mailto:afim.maguindanao@deped.gov.ph) with the following requirements:
  - ✓ Accomplished Entry Form
  - ✓ Narrative/Concept of the jingle
  - ✓ Lyrics of the jingle
  - ✓ Profile of composers and the coach (which can be found in the Entry Form)

**4. ANNOUNCEMENT OF WINNER**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.

**5. PRIZES**

- First Place - P 7,000.00
- Second Place - P 5,000.00
- Third Place - P 3,000.00

**6. TIMELINE FOR THE SUBMISSION OF ENTRIES**

Deadline of submission of MP3 - July 15, 2021

## 7. OTHER IMPORTANT TIMELINES

- Announcement of the regional winner - July 16, 2021
- Deadline of submission of Video Clips/Pictures (High Quality) - July 15, 2021  
plus videos/pictures of the SDSs/Secretary/Usec. Umali/PPRD/Mayor Sara.
- Deadline of submission of the final Jingle with Video (mp4 from the regional winner) – July 23, 2021

## 7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument/Accompaniment	
Relevance and Appropriateness to the BE Program and the Theme	20%
<b>TOTAL</b>	<b>100%</b>

The winning piece shall be played during the 2021 Regional/Division Brigada Eskwela Kickoff. The same will be played in all schools in Region XI during the scheduled Brigada Eskwela period.